Cigarette Outlet Brand Impact Program
Region Name: New York Metro
Region # 1200

51843 0328

	Account Name	SIS Number	Add'l BIP $ ($75-$250)	
RETAILER 1	Pronto News	959979	$175	Queens
RETAILER 2	Joes Lock	294602	$175	Queens
RETAILER 3	Khawaja store	408536	$175	Brooklyn
RETAILER 4	Big Variety	399392	$125	No. Jersey
RETAILER 5	Valbham Laxmi	488550	$175	Queens
RETAILER 6	Cha's Smoke	788438	$250	Queens
RETAILER 7	Marina Stationary	399648	$125	No. Jersey
RETAILER 8	Rockline News	294987	$125	Queens

ITEM	Retailer 1	Retailer 2	Retailer 3	Retailer 4	Retailer 5	Retailer 6	Retailer 7	Retailer 8
Large Billboard						1		
Small Billboard	1	1		1	1	1	1	
Awning	1(NYM)		1 (NYM)		1 (NYM)			
Store Name Marquee				1			1	1
Portable Lit Ground sign								
Ground Mount					1	1		
15 x 49 sign		1			1			1
30 x 38 sign								
4 x 8 window lite box				1			1	
3 x 6 window lite box		1			1			
Neon sign	1	2			1			1
Neon border sign				1				
Overhead Pkg.rack	2		1		1			1
Y sign	1	1				1		
Backlit Menu Pricer	1	1			1		1	1
Standee								
Win-Cam checkout ctr.								

Special Note: The 3 stores identified for the "Awnings"....are part of the NYC Awning program, and are scheduled for installation.

MESSAGE CONFIRMATION

DATE:09/20/94   TIME:15:49

ID:RJRT NY REGION 1

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
09/20	15:48	00'44"	19107417989	G3-S	001	OK

Cigarette Outlet Brand Impact Program
Region Name: New York Metro
Region # 1200

51843 0330

	Account Name	SIS Number	Add'l BIP $ ($75-$250)	
RETAILER 1	Pronto News	959979	$175	Queens
RETAILER 2	Joes Lock	294602	$175	Queens
RETAILER 3	Khawaja store	408536	$175	Brooklyn
RETAILER 4	Big Variety	399392	$125	No. Jersey
RETAILER 5	Valbham Laxmi	488550	$175	Queens
RETAILER 6	Cha's Smoke	788438	$250	Queens
RETAILER 7	Marina Stationary	399648	$125	No. Jersey
RETAILER 8	Rockline News	294987	$125	Queens

RJ Reynolds

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To: Mike Buckler
Co.: Merchandising
Dept.
Fax #: 1-910-741-7989

M. A. YOUNG
NY METRO REGION
(908) 225-4774
(908) 417-9076

ITEM	Retailer 1	Retailer 2	Retailer 3	Retailer 4	Retailer 5	Retailer 6	Retailer 7	Retailer 8
Large Billboard						1		
Small Billboard	1	1		1	1	1	1	
Awning	1(NYM)		1 (NYM)		1 (NYM)			
Store Name Marquee				1			1	1
Portable Lit Ground sign								
Ground Mount					1	1		
15 x 49 sign		1			1			1
30 x 38 sign								
4 x 8 window lite box				1			1	
3 x 6 window lite box			1			1		
Neon sign	1	2			1			1
Neon border sign				1				
Overhead Pkg.rack	2		1		1			1
Y sign	1	1				1		
Backlit Menu Pricer	1	1			1		1	1
Standee								
Win-Cam checkout ctr.								

Special Note: The 3 stores Identified for the "Awnings"....are part of the NYC Awning program, and are scheduled for installation.

Cigarette Outlet Brand Impact Program
Region Name: New York Metro
Region # 1200

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RETAILER 8	Rockline News	294987	$125	Queens

RJ Reynolds

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To: Jim Powers	From: M. A. YOUNG
Co.	NY METRO REGION
Dept. NESA	(906) 225-4774
Fax # 910-741-4606	(906) 417-9076

ITEM	Retailer 1	Retailer 2	Retailer 3	Retailer 4	Retailer 5	Retailer 6	Retailer 7	Retailer 8
Large Billboard						1		
Small Billboard	1	1		1	1	1	1	
Awning	1(NYM)		1 (NYM)		1 (NYM)			
Store Name Marquee				1			1	1
Portable Lit Ground sign								
Ground Mount					1	1		
5 x 49 sign			1		1			1
50 x 38 sign								
x 8 window lite box				1			1	
x 6 window lite box			1			1		
Neon sign	1	2			1			1
Neon border sign				1				
Overhead Pkg.rack	2		1		1			1
sign	1	1				1		
Backlit Menu Pricer	1	1			1		1	1
Standee								
Vin-Cam checkout ctr.								

Special Note: The 3 stores identified for the "Awnings"....are part of the NYC Awning program, and are scheduled for installation.